

Kannur's Best AI Integrated Advance Diploma **DIGITAL MARKETING**

Become a Demanded Digital Marketer

3 Months Advanced Diploma



Training From
Industry Expert



30 Days Internship



100% Placement
Assistance

SHAPING DIGITAL PATHFINDERS

At Alpha Digital Academy, we are on a mission to nurture the next generation of digital marketing professionals. Backed by Alpha Marketing Agency (formerly Alfa Marketing Solution, est. 2020), our academy offers practical, industry-driven training to equip students with real-world skills. Over the years, we have evolved and expanded, rebranding ourselves to reflect our commitment to excellence and innovation in the digital marketing industry.

INDUSTRY EXPERTISE



Alpha
Marketing
Agency

As part of Alpha Digital Marketing Agency, we bring years of practical experience, ensuring students stay ahead with the latest industry trends.

IN-DEMAND CAREERS



With businesses moving online, digital marketing opens doors to endless career opportunities in SEO, SMM, Google Ads, and more.

PRACTICAL, JOB-READY TRAINING



Our hands-on approach includes live projects, case studies, and expert mentorship, preparing students for real-world challenges.

OUR VISION: #1 IN KERALA



We're committed to becoming the top digital marketing academy in Kerala, offering quality training and exceptional career support.

GUARANTEED CAREER PATHWAYS



We bridge the gap between learning and opportunity, providing personalized career support to ensure our students land roles in leading companies and agencies.

YOUR JOURNEY FROM ALPHA



TRAINING PHASES:

- Introduction to Marketing
- Digital Marketing Overview
- Website Development and Designing
- Search Engine Optimisation
- Social Media Marketing
- Search Engine Marketing
- Performance Marketing
- Projects and Internship
- E-Commerce





OTHER MODULES

- Business Etiquette
- Blog Writing & Publishing
- Lead Generation campaign
- Google Adsense
- Google Analytics
- Inbound Marketing
- Influencer Marketing
- Linkedin Marketing
- Meta Ads Manager





Online Reputation Management



AI In Marketing



Snapchat Marketing



Agency Orientation



Marketing Automation



Campaign Management & Reporting



Wordpress Management



Communicative English



Youtube SEO



Marketing Overview



Media Planning & Buying



Email Marketing

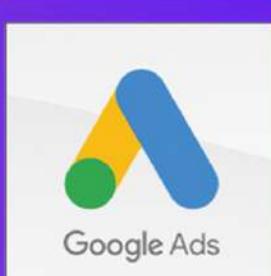
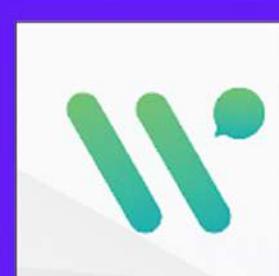
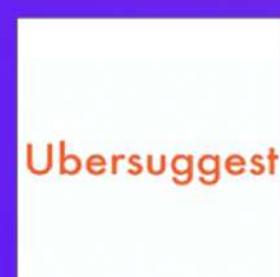


Advanced Keyword Research



Design Essentials

RESOURCES FOR SUCCESS



RESOURCES FOR SUCCESS

Google
Search Console



Woo



Google
Analytics

Meta

MobileMonkey

LinkedIn



Pinterest

gupshup

Bing

instamojo

elementor



Google AdSense

G Site Kit

Google Tag Manager



Canva

SEMrush
COMPETITIVE INTELLIGENCE

snapseed

Google
My Business

HubSpot

DESIGNED FOR GO-GETTERS! ARE YOU ONE OF THEM?

Kickstart Your Career

Dreaming of becoming a top digital marketing professional? Our course is your stepping stone to success, giving you the skills and knowledge to land great job opportunities. Let's turn your ambition into reality!

Career Restarters

Rediscover Your Potential! Thinking of restarting your career or exploring new opportunities? Learn at your own pace and gainvaluable skills to step back into the workforce with confidence. Your new journey starts here!

Entrepreneurs

Boost Your Business! Looking to grow your business online? Master digital marketing strategies that help you reach morecustomers,increase revenue, and achieve lasting success.

Working Professionals

Take Your Career to the Next Level! Feel stuck in your current job? Learn the latest digital marketing techniques to upskill and open doors toexciting career growth. Build a brighter future with us!



GATEWAY TO GREATNESS

Your journey to digital marketing excellence starts here. Immerse yourself in our specialized program, where you'll learn the ins and outs of online marketing. Learn from industry experts, get your hands dirty with real-world projects, and set yourself up for a successful career in digital marketing.

Digital Strategist



Digital Marketing Trainer



Digital Marketer



Ad Expert / PPC Specialist



Content Creator



Performance Marketer



SEO Specialist / Executive



Copy Writer



Social Media Manager



E-Mail Marketing Executive



Freelance / Creator



Wordpress Developer



FEE STRUCTURE

Course Duration : 3 months including 30 Days Internship

Class Time : Morning Batch : 10: 00 AM - 3: 00 PM

Class Days : Monday to Friday

Total Course Fee : ₹38,000

- Course Fee : ₹37,000
- Admission Fee : ₹1,000

Option-A (One-Time Payment)

- Pay ₹36,000 only (₹2,000 discount on course fee)
- Includes university certificate
- Best value for students who pay in one shot

Option-B (Installment Plan)

Month 1

Admission & Registration: ₹1,000

1st Installment: ₹13,000

Total: ₹14,000

Month 2

2nd Installment: ₹12,000

Month 3

3rd Installment: ₹12,000



Alpha
Digital
Academy



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